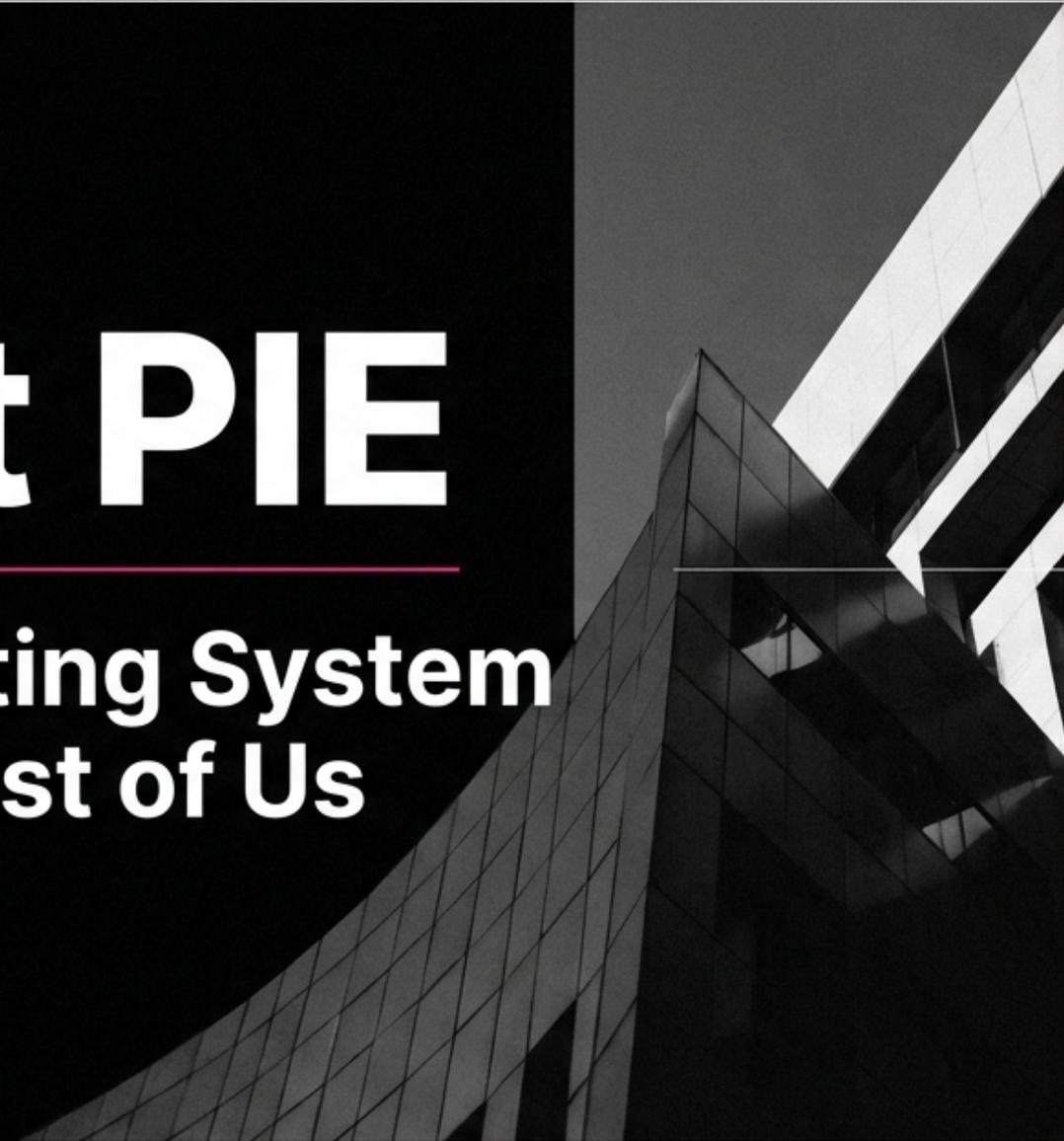# Meet PIE

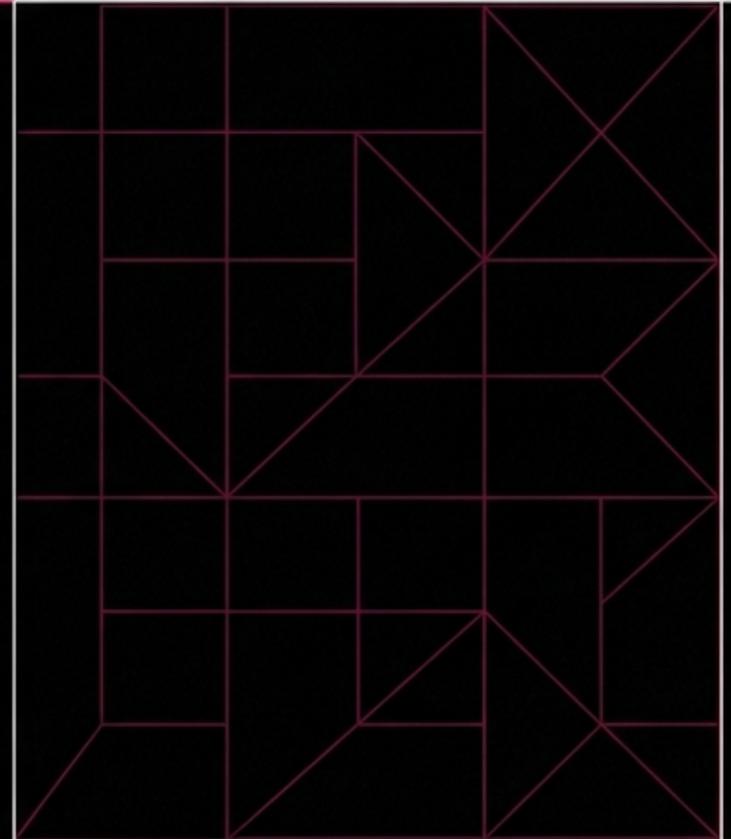## The AI Operating System for the Rest of Us

Every business will run on an AI operating system'

- Not like Windows or macOS, but a system of record that helps run the business itself.

- A place where workflows, tools, memory, agents, and automations live together.

- The winning product will not just answer questions. It will help the business operate.

  tools + agents + memory + team

The challenge is no longer awareness. It is implementation.

- 61% of businesses have already tried AI.

- 60% still do not know where to start.

- Only 4% cite budget as the blocker.

- Bottom line: Businesses do not need more AI demos. They need a clear way to adopt AI safely and usefully.

Today's AI stack is fragmented

- A chatbot here, a prompt library there, a few automations somewhere else.

- Useful in pieces, but not a real system.

- OpenClaw shows what is possible, but it feels more like Linux than Mac OS.

- Linux / OpenClaw: powerful, flexible, technical, harder to secure and deploy broadly.

- Mac OS / PIE: powerful underneath, intuitive, secure, ready for everyday teams.
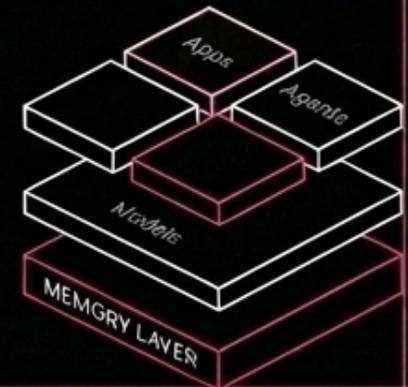
One assistant.
One platform.

- PIE is the AI Operating System for the Rest of Us.

- It remembers context, connects to your tools, runs agents, and automates work.

- It works across browser, cloud, and desktop environments.

- It is designed to feel less like a collection of AI experiments and more like a real product your team can rely on.

Agents are the new apps

- Businesses do not all work the same way.

- A useful AI operating system has to be extensible.

- Install agents, connect them to the tools you already use, and build new ones for unique workflows.

- The marketplace and SDK are part of the core thesis, not side features.

- Note: The ecosystem may become more valuable than the operating system itself.

Most AI still feels like Groundhog Day

- A real AI operating system should remember projects, people, files, workflows, and prior work.

- Shared memory across tools, agents, and teammates makes the system compound over time.

- Persistent memory is the foundation. Without it, AI starts from scratch every time.

Built for real work

- **Model Choice:**
  No business wants its operating system locked into one model. Different models, different tasks.

- **Team-native:**
  Work happens with teammates, not in isolated chats. Different teams use different agents inside one system.

- **Hybrid by design:**
  Cloud-first for speed and capability. Mac app for browser sessions, local permissions, and execution.

How adoption actually happens

- Small businesses do not just need software. They need help getting started.

- In the PC era, businesses relied on VARs and IT partners.

- In the web era, they relied on agencies, developers, and plugin ecosystems.

- AI operating systems will scale the same way: partners handle implementation, developers build reusable agents.

- Founder proof: Onswipe grew via WordPress plugins to power the mobile web for millions.

It will be won by the system businesses can actually adopt. PIE is built to help everyday teams put AI to work.

- Install PIE
- Explore agents
- Build your own
- Bring PIE into your business